

TERMS OF REFERENCE

I. PROJECT:

CULTURAL PERFORMERS FOR THE PHILIPPINE EXPO 2021

II. BACKGROUND:

The Philippine Expo was created in 2019 to foster and strengthen friendship between the Filipinos and the Japanese through cultural exchanges. Its maiden event which was held in Ueno Park for nine days had around 60,000 visitors composed of Japanese, Filipinos and other nationalities.

This is an annual event jointly organized by the Philippine Expo Committee and the Asian Conclusion and Action Organization that celebrates the friendship and goodwill between Japan and the Philippines.

The Philippine Department of Tourism Tokyo aims to strengthen the Filipino culture and dances featuring the Japanese cultural performers.

III. PURPOSE/OBJECTIVES:

1. Having cultural performers during the event is important to showcase Philippine dances to the Japanese and other nationalities who will be present during the event.
2. The cultural performers will also be able to showcase Philippine costumes of the tribal period of the Philippines which they will be wearing.
3. The cultural performers will give the Japanese audience the impression of how beautiful our Philippine cultural/folk dances are and to promote the Filipino culture.

IV. SCOPE OF WORK DELIVERABLES

1. Cultural performers will be rendering Philippine Folk dances at the event on October 8 to 10, 2021, as scheduled by the DOT-Tokyo Office.
2. Provision of Philippine costume.
3. Provision of performers.
4. Provision of other props related to the performance.

V. BUDGET:

The proposed budget for the cultural performers in the Philippine Expo 2021 is JPY200,000. The fee includes the talent fee, shipment of costume and transportation to and from the venue.

VI. DURATION / VENUE:

The Philippine Expo 2021 is scheduled on October 8 to 10, 2021. This will be held at the Shin-Koiwa Park at Katsushika, Tokyo.

VII. SUBMISSION

Deadline October 4, 2021.

VIII. PAYMENT PROCEDURE:

Billing upon successful execution and completion of the project.